

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Mar-15 Cajetillas (20 uds.)	31-Mar-14 Cajetillas (20 uds.)	Incremento %
MARLBORO	73.543.675	70.122.831	4,88%
WINSTON	67.281.186	64.077.304	5,00%
CHESTERFIELD	46.970.996	46.459.076	1,10%
FORTUNA	40.328.553	42.394.142	-4,87%
CAMEL	36.369.466	34.900.781	4,21%
DUCADOS NEGRO	26.228.204	28.765.458	-8,82%
L&M	25.679.007	25.186.946	1,95%
LUCKY STRIKE	25.418.848	28.425.020	-10,58%
NOBEL	22.045.467	23.093.749	-4,54%
DUCADOS RUBIO	16.536.291	17.724.480	-6,70%
WEST BROOKLYN	14.655.934	16.007.929	-8,45%
PALL MALL	11.249.792	10.332.942	8,87%
DUCADOS RUBIO 100'S	7.336.430	5.408.066	35,66%
DUCADOS RUBIO BLANDO	6.784.326	8.492.204	-20,11%
FORTUNA RED LINE	6.455.946	7.228.716	-10,69%
MARLBORO TOUCH	5.276.843	3.774.920	39,79%
MARK 1	4.708.820	4.152.074	13,41%
MARLBORO POCKET	4.385.349	4.751.331	-7,70%
LUCKY STRIKE BLANDO	4.325.892	4.193.322	3,16%
ELIXYR	4.004.760	3.551.108	12,77%
NOBEL STYLE	3.810.557	3.674.184	3,71%
JOHN PLAYER SP.	3.514.690	3.813.234	-7,83%
BENSON & HEDGES AMERICAN	3.166.937	2.582.566	22,63%
L&M RED SEMI-RÍGIDO	3.109.672	4.332.167	-28,22%
PHILIP MORRIS	3.106.028	390.618	695,16%
PHILIP MORRIS K/S	2.678.201	2.372.985	12,86%
L&M BLUE SEMI-RÍGIDO	2.472.488	2.816.241	-12,21%
LUCKY STRIKE CLICK & ROLL	2.372.670	1.785.846	32,86%
CHESTERFIELD SEMI-RÍGIDO	2.226.766	2.505.246	-11,12%
PALL MALL LARGO 100'S	2.029.000	3.203.617	-36,67%
NOBEL BLANDO	1.912.178	1.802.755	6,07%
BN	1.854.848	2.019.658	-8,16%
BULLBRAND	1.743.040	1.675.180	4,05%
R 1	1.664.782	1.557.646	6,88%
WINSTON REDVOLUTION	1.657.909	2.184.825	-24,12%
AUSTIN	1.646.764	1.250.921	31,64%
KARELIA	1.333.370	1.244.940	7,10%
BENSON & HEDGES	1.228.199	627.562	95,71%
HERENCIA	1.203.090	1.359.425	-11,50%
OMÉ	1.177.480	884.740	33,09%
JOHN PLAYER SP. AM.100'S	1.124.610	1.079.521	4,18%
GAULOISES RUBIO	1.119.622	1.209.459	-7,43%
BRAVO	973.270	753.830	29,11%
RESTO MARCAS	24.677.542	29.811.660	-17,22%
Totales	521.389.498	523.981.224	-0,49%